DEPARTMENT OF COMMERCE

GOVERNMENT ARTS AND SCIENCE COLLEGE, TAVANUR

ANNUAL DEPARTMENT REPORT

ACADEMIC YEAR 2023-24

FACULTY PROFILE

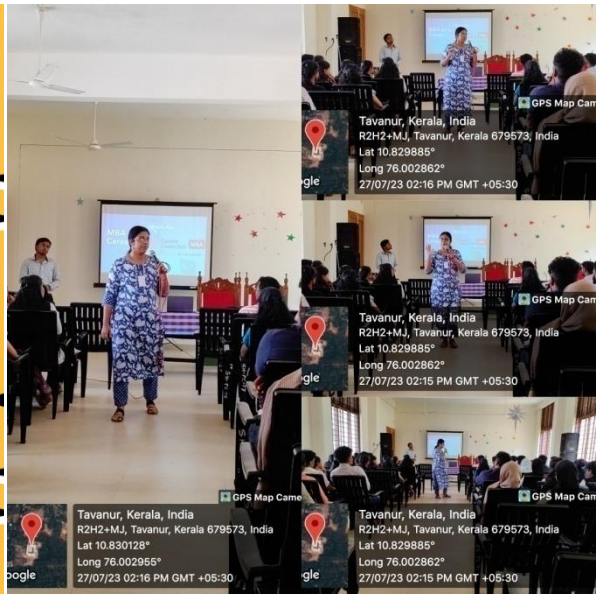
SL.NO	NAME OF THE FACULTY	QUALIFICATION	YEAR OF JOINING	POSITION HELD FOR THE AY 2023-2024
1	**Mr. VINEETH TP (HOD)**	M.Com, M.Phil, UGC-NET	2018	HOD (Commerce), Admission Nodal Officer, Public Information Officer, College Website, College Portal, PTA-Executive, College Council, Purchase Committee.
2	**Ms. NEENA MERINA**	M.Com, MBA, UGC-NET	2022	Infrastructure Development, Students Grievance Cell, Discipline Committee, Hunger Free Campus.
3	**Dr. ANITHA K**	M.Com, B.Ed, PhD, UGC-NET	2020	Scholarships, RUSA/AISHE, Anti-Ragging, Research & Seminar
4	**Mr. VIJESH T (Guest Faculty)**	M.Com, B.Ed, M.Phil, UGC-NET	2023	Discipline Committee

ACTIVITIES

A TALK ON 'PATHWAY TO CAREER DREAMS IN MBA'

The Department of Commerce and Career Guidance Cell organised a talk on 'Pathway to Career Dreams in MBA' for final year degree students. The session was taken by Mrs. Nandini Muraleedharan (Business Development Officer, Career Launcher Thrissur) and Rebin Raj (Faculty, Career Launcher Thrissur) on 2nd August 2023 @ Seminar Hall. There were fifty-three participants from different departments. The participants were tested on their awareness of the MBA course and the current events and changes in the world of business.





WORLD ENTREPRENEURS DAY CELEBRATION

On August 23rd, 2023, the department observed WORLD ENTREPRENEURS DAY. Different programmes like Poster Design, A Talk on the Most Inspiring Entrepreneurs, and Selling the Product were conducted interdepartmentally. These competitions enabled the students to gain knowledge and awareness of different management games. It also motivated them to get new ideas about the concept of entrepreneurship.

List of Winners

Game	Winner	Class
Poster Designing	1. Arjun CA 2. Devanandha S 3. Sreelakshmi S	III B.Com III IMA Politics III B.Com
A Talk on the Most Inspiring Entrepreneurs	1. Mohammed Shefeek 2. Haneen Jafar TA & Jasir KB	III BA Sociology II B.Com & III BA Sociology
Sell Me the Product	1. Haneen Jafar TA 2. Misiriya & Archana 3. Sujitha KM	II B.Com I B.Com I B.Com

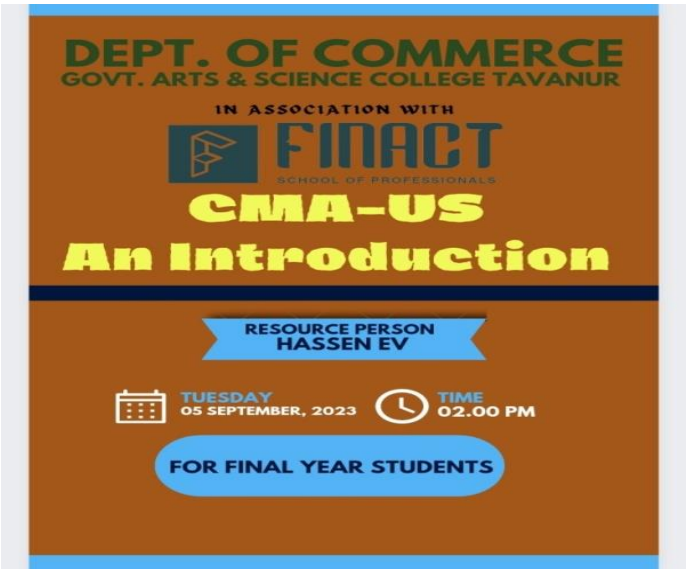






GUEST LECTURE ON 'CMA-US AN INTRODUCTION'

A guest lecture on 'CMA-US an Introduction' was conducted for the fifth semester students. The session was taken by Mr. Hassen EV, faculty FINACT Kuttippuram on 5th September, 2023, from 2:00 PM to 3:30 PM at Seminar Hall. In this session, the resource person discussed the opportunities and scope of CMA-US Course. There were Forty-three participants.



ASAP SKILL DEVELOPMENT PROGRAMME

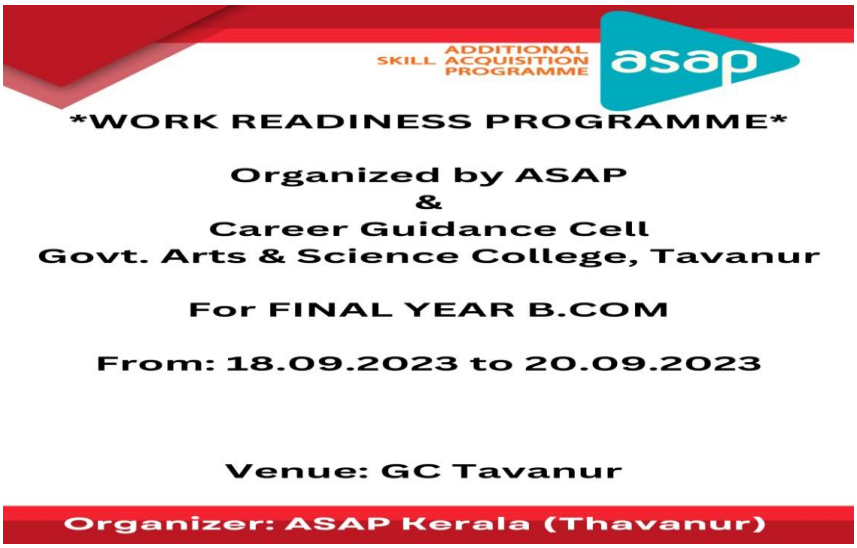
A half day session on skill development was held on 8th September 2023 at ASAP Community Skill Park Ayankalam, Thavanur for the fifth semester students. In this session, the resource person discussed different opportunities and scholarships offered by ASAP. There were forty-three participants. The session started at 10AM and end at 12.30PM.



WORK READINESS PROGRAMME

A three-day Work Readiness Programme was organised by ASAP (Thavanur) in association with Dept. of Commerce & Career Guidance Cell, Govt. Arts and Science College, Tavanur for final year students from 18.09.2023 to 20.09.2023 at Seminar Hall. The programme provided direction to candidates on how to improve their interview skills and articulate their thoughts confidently in front of an interview panel. The programme module was inclusive of interview etiquette, resume preparation, presentation skills, group discussions, job-related Q&A, soft skills, etc. Work readiness Programme is a grooming module that

enhances the interview skills of participants and makes them confident enough to be able to present before an interview. The WRP was led by Smt. Laila C.M, Skill Development Executive, ASAP.





WORLD CUP CRICKET PREDICTION CONTEST

For the students and faculty of Govt. Arts & Science College, Tavanur, the Department of Commerce arranged a World Cup Cricket prediction competition from October 16, 2023 to October 20, 2023. Dr. Seeja VV (HOD, Physical Education) felicitated after Principal Dr. KG Ajithkumar gave the program's inaugural speech. The contest's rules and regulations were elucidated by Mr. Vineeth TP (HOD, Commerce). It was decided to announce Kum. Bahja Parveen of First Semester B.Com as the contest winner on November 20, following the ICC CWC final.



LIVE SEMINAR ON CAREER AFTER UG

The Dept. of Commerce in association with T.I.M.E Perinthalmanna organised a live seminar on ‘Career after UG’ for final & second year B.Com students on 07/12/2023 at 1.30 p.m to 3 p.m. The session was led by Mr. Arun VP, Career Educator, T.I.M.E Perinthalmanna, disused various career opportunities in Industry & Management sector.





LAKSHYA CALICUT- CAREER AFTER UG

The Dept. of Commerce organized an interactive section on ‘Career after UG’ for the final B.Com students on 11/12/2023 at the seminar hall from 2.00 p.m. to 3.30 p.m. Mr. Sarath Kumar CS of Lakshya Institute Calicut was the resource person, and he interacted with students about the accounting opportunities after UG like CA, CMA, CS, etc.





INTERACTIVE CLASS ON PLACEMENT INTERNSHIP

An interactive section about placement internship programs was conducted on 12/12/2023 at the college for final-year and second-year students in association with INVISOR CONSULTING PVT. LTD., Infopark, Kochi. Mr. Nashid, finance analyst, led the class and discussed various placement internship programs during and after UG.



CHRISTMAS CELEBRATION

Christmas is the season of joy, holiday greetings exchanged, gift-giving, and families getting united. The Christmas celebrations took place in the college campus and department on 22nd December 2023. The celebrations included a rhythmic performance from the students' and an add-on surprise package by Santa Claus. The staff and students were completely spellbound with the Christmas gratification. Throughout the celebration the students performed dances, songs like Christmas Carols, Cake Cutting, and other art performs.



INTERNATIONAL SEMINAR

Dept. of Commerce and other Departments of Govt. Arts & Science College, Tavanur jointly organised an international three day interdisciplinary seminar on the topic "The Implications of Student Migration in Kerala's Higher Education Scenario" from 10-12 January 2024. On the Second day, the department had a FN session which was handled by CMA (Dr.) Sivakumar A, ACMA (Member of

ICAI & Assistant Professor of SNGS College, Pattambi) on the topic *'Student Migration and Human Capital Transfer'* and chaired by the head of the dept., Mr. Vineeth TP. The session dealt with the historical significance of human capital transfer, the position of human resource capital formation in OECD countries, and governmental policies with regard to the process and the pros and cons of the phenomenon. Besides, the session also suggested certain ways to reduce the complexities related to student migration and the gradual decrease or increase of human capital in the origin country. Dr. Anitha K, Assistant Professor, Dept. of Commerce was the seminar co-ordinator and all the faculties from Commerce department presented a paper during the paper presentation session. All the students from the Dept. of commerce are being a part of the seminar.






Fathima
Govt Arts & Science Co
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ASAP TRAINING PROGRAMME

The ASAP-Thavanur and Linnk Academy organized a training program and placement assistance for the final year students on January 16, 2024, from 11.30 a.m. to 12.45 p.m. The session was handled by Mr. Sajeesh Nair E, Training and Development Manager, Linnk Academy, an operating partner of ASAP, Govt. of Kerala. The program provides insight to the students regarding their careers and also discusses some scholarship schemes at ASAP.



RELATIONSHIP BUILDING-JCI PONNANI

JCI Ponnani Conducts JOSH (Future Training for College Students) at Govt. Arts & Science College Tavanur on 17th January 2024, Wednesday at 1.30 PM. Faculty: JFM Subash Nair (Zone Trainer - Prov). The session was opened to all the final year students of the college. Commerce HOD Mr. Vineeth TP, Mr. Sibi from JCI Ponnani and College Union Chairman Mr. Mohammed Shefeeq M delivered speeches.

Topic of Discussion: Relationship Building





SPORTS ACHIEVEMENT

Students in the Department of Commerce had good sports achievements this year. They won a football championship and were runners-up in another football tournament.

Faris PV of the final year B.Com bagged the first runner-up position in the Kerala State Junior Athletic Championship (4*100 MR), which was held at the Calicut University synthetic stadium on September 30, 2023.







Faris PV (Final Year B.Com)

INDUSTRIAL VISIT/ STUDY TOUR

A group of 32 students of Final Year B.Com and 2 teachers (including one lady escort) conducted an Industrial Visit from 24th to 29th January 2024. The detailed report as follows:

Places Visited:

a) Industry/Factory: CAMPCO LTD., MANGALORE The CAMPCO Ltd. P.B.No.223, Varanashi Towers, Mission Street, Mangalore, Dakshina Kannada, KARNATAKA -575001.

b) Tourist Places: St. Mary's Island, Malpe Beach, Gokarna, Murudeshwar Temple, Mirjan Fort, Shiva Cave, Kudle Beach, Om Beach, Dandeli Water Activities, Kali Tiger Reserve (Trekking), Dew Drops Resort, Chikmanglore, Z-Point, Baba Budyngiri, Mullyngiri, Seethalyngiri, Siri Statue and Netravathi.

Mode of conveyance: By Train from Tirur Railway Station (TIR) to Mangalore Railway Station (MAQ) and by Bus from Mangalore Railway Station (MAQ) to Mangalore-Malpe-Gokarna-Dandeli-Chikmanglore-Netravathi (Up and Down)

Commercial purpose: To know about the location, layout, managerial function, HR management and production techniques of an industry.

Regarding the Industry- Visited

The CAMPCO Ltd. was founded by Late Sri Varanashi Subraya Bhat in 1973 in Mangalore as The Central Arecanut and Cocoa Marketing and Processing Co-operative Limited (CAMPCO). This was in response to the sufferings of Arecanut and Cocoa growers in the states of Karnataka and Kerala. CAMPCO is one of the few leading cooperative institutions in the Country working towards building a community of growers and farmers. The company set up a chocolate manufacturing plant in 1986 in Puttur, a city in Dakshina Kannada district of Karnataka. The plant produces chocolates and other products of cocoa both under its own brand and also for other chocolate brands. It has a well set up manufacturing factory equipped with state-of-the-art equipment and a big number of factory workers from around the area. CAMPCO was built on the foundation of empowerment and as the years go on; this foundation is only getting stronger under the guidance of its leaders and cooperative members.

The Regional Manager Mr. Chandran briefed on the various grades of arecanut and its manufacturing process. CAMPCO has more than 14,000 members, and they completed the Golden Jubilee by providing a gift of ₹1000

to their employees. 90% of the CAMPCO products are imported to Gujarat, and they have direct contact with the arecanut growers all over the country. The company also provides financial assistance to the children's of farmers in the form of scholarships and also medical assistance to members' up to ₹3 lakh. The working hours of CAMPCO Ltd. are 9 a.m. to 5.30 p.m. The queries by students were cleared by the manager, and the student coordinator delivered a vote of thanks.

Escorting Staff: 1. Vineeth TP (HOD) & 2. Dr. Anitha. K (Study Tour Co-ordinator)

Student Coordinators: 1. Arjun. CA & 2. Jeena.P







NAVANIRMAN EDU EXPO 2024

Navarirman and Assabah Arts & Science College Valayamkulam organized an educational expo on February 22, 2024, which is one of the most recognized budget expos for career aspirants as well as institutions. Our department is a part of the expo, as our final-year B.Com students (43) and two teaching faculties visited the expo on the same date, from 1.30 PM to 3 PM. Students met with different educational consultants, career experts, and trainers, and their queries have been cleared.





TICARET COMMERCE ASSOCIATION INAUGURATION ON 27th FEBRUARY 2024

The key speaker Mr. Shibili Rahiman KP arrived at our college around 10.45 am.

About the speaker:

He is the CEO and Co-founder of Royal Assets Investments based in Tirur. He is an MBA and also India Book of World Record holder for young entrepreneur and mentor in finance. He is also an influencer and founder of more than 6+ start-up ventures. He also offers fund management services, Personal Mentorship Programmes and has won many awards. After meeting the Principal in his office, the official meeting began at 11 am with a silent prayer.

Neena Merina, HoD in-charge of the Commerce Department ***welcomed the gathering***.

Principal **Dr. KG Ajith Kumar** gave the ***inaugural speech***.

The key speaker, **Mr. Shibili Rahiman KP** addressed the gathering with a small introduction about himself and his experiences of being an entrepreneur and reserved his words for a detailed interaction after the official function.

HOD's from the English Department **Mr. Unnikrishnan K**, Sociology Department **Mr. Sreejith K**, IMA Politics **Mr. Vinod CV** and Office Senior Superintendent **Anas V** gave their felicitations.

Mr. Mohammed Shafeeq M, College Union Chairman also felicitated the programme.

The department presented a Memento for the **Best Outgoing Student** of 2020-2023 to **Nirmal C Bharath.**

The prizes of various competitions held in connection with World Entrepreneurs Day were also awarded to the students, namely

1. Arjun CA, III B. Com for *Poster Designing*
2. Mohammed Shafeeq M, III Sociology for *A Talk on the Most Inspiring Entrepreneur*
3. Haneen Jafar, II B. Com for *Sell Me the Product*

Prizes were also distributed for World Cup Prediction Winner Bhaja Parveen, I B.Com and I Year B. Com students for the Food Fest organised by our college.

Tea and refreshments were served to the students.

Vote of Thanks was delivered by **Commerce Association Secretary Sreerag T**.

The official inauguration ended around 12.15 pm.

After that the key speaker Mr. Shibili Rahiman KP talked to the students, interacted with the students and shared his thoughts on how to invest and how to undertake a new start up venture. He also shared his experiences and answered all the queries raised by the students.

A small token of appreciation was presented to the key speaker. The meeting ended and parted for lunch around 1pm.

Afternoon Session

The afternoon session began with Commerce Quiz hosted by the Second Year students Haneen Jafar and Fathima Liya. Around 9 teams participated in the quiz and Yadhu Krishnan & Mohammed Safwan of III B.Com were the winners.

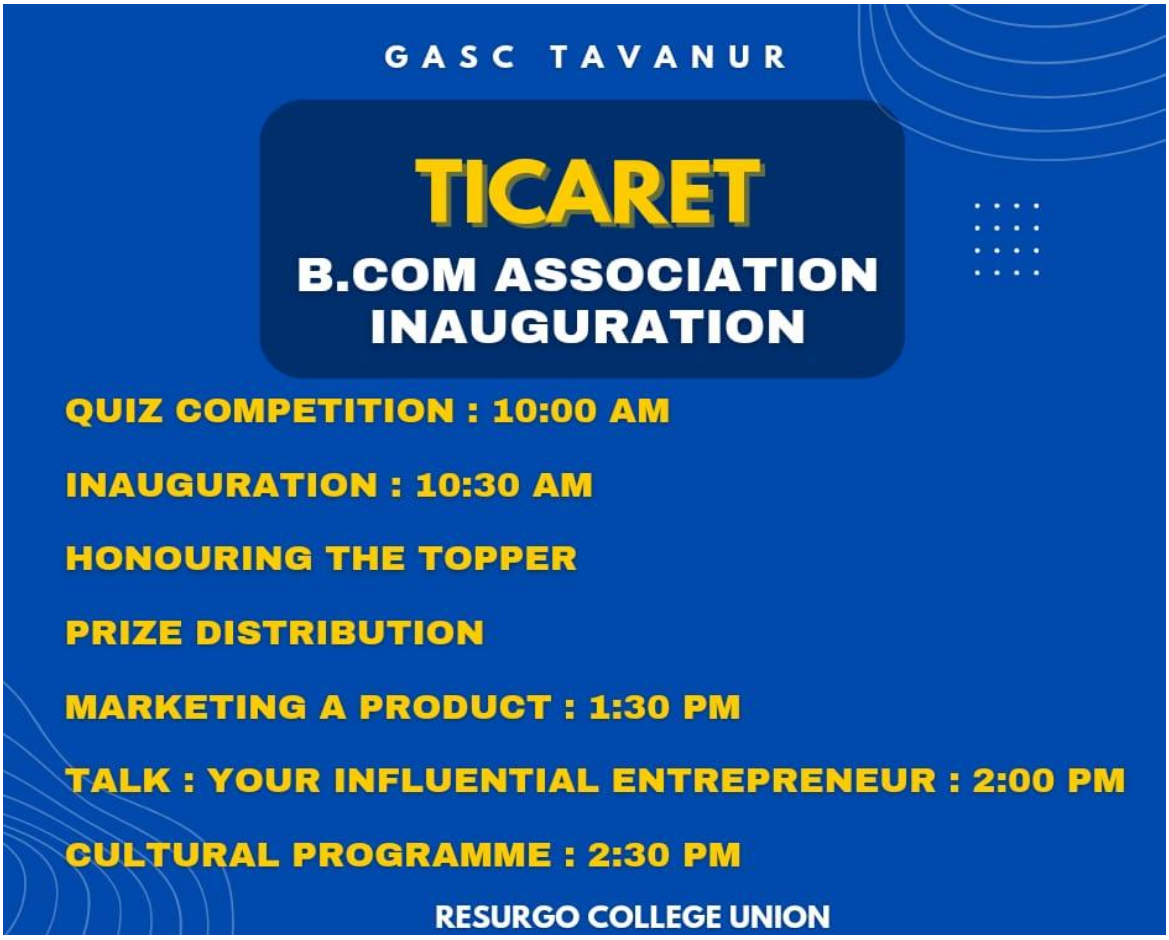
Next, we had a Marketing Game, Sell Me the Product. Many students participated in it. Vinod C.V (HOD IMA Politics), Mohammed Shafeek (Faculty IMA Politics) and Dr. Mohammed Shareef (Faculty Arabic) were the judges. Misiriya of First year B.Com was the winner of the competition.

Arunima KP of Final Year B.Com talked on her most Inspiring and Influential Entrepreneur.

We had many cultural events put up by all the batches.

Akshay Krishna and Amith.O of First year B.Com sang songs beautifully with Karaoke. The Final B. Com girls and the First B.Com students put up a dance feast. Few others like Yadhukrishna and Niyas also showcased their talents. Students from other departments also joined our programme.

The programme ended by 4pm.



TICARET

B.COM ASSOCIATION INAUGURATION

WELCOME SPEECH:-
NEENA MERINA (HOD OF COMMERCE)

INAUGURAL SPEECH:-
DR.K G AJITH KUMAR (PRINCIPAL, GOVT ARTS & SCIENCE COLLEGE TAVANUR)

CHIEF GUEST:-
SHIBILI REHMAN KP (CEO & FOUNDER OF ROYAL ASSETS INVESTMENTS)

HONOURING THE TOPPER

PRIZE DISTRIBUTION

FELICITATION:-

DR.SEEJA. VV (UNION ADVISOR)
MR.SREEJITH (HOD OF SOCIOLOGY)
MR.VINOD CV (HOD OF IMA POLITICS)
MR.UNNIKRISHNAN (HOD OF ENGLISH)
MR.ANAS V (SENIOR SUPERINTENDENT)
MR.MOHAMMED SHAFEEQ M(THE CHAIRMAN,COLLEGE UNION)

VOTE OF THANKS:-
SREERAG T (COMMERCE ASSOCIATION SECRETARY)

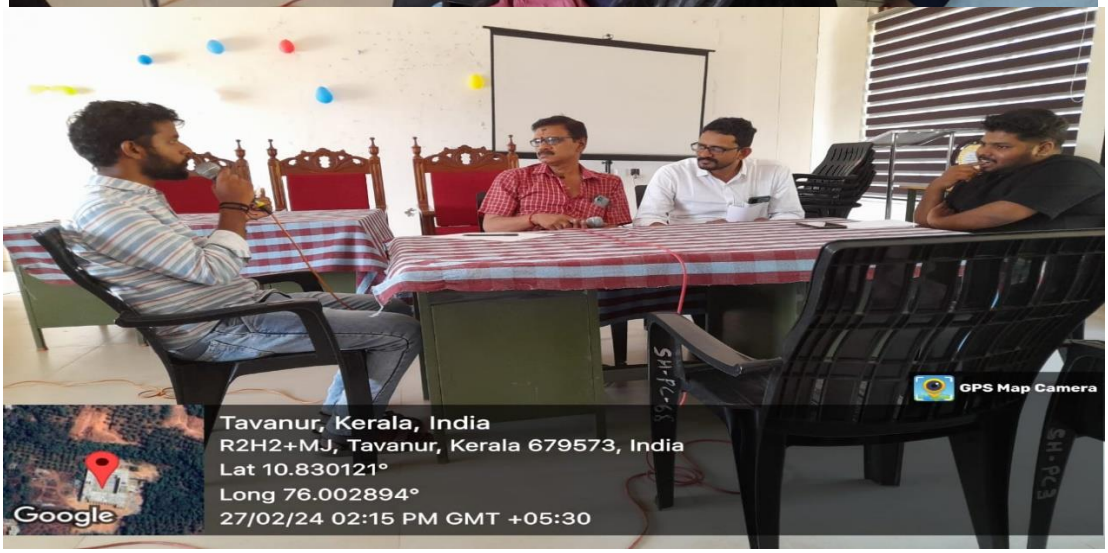


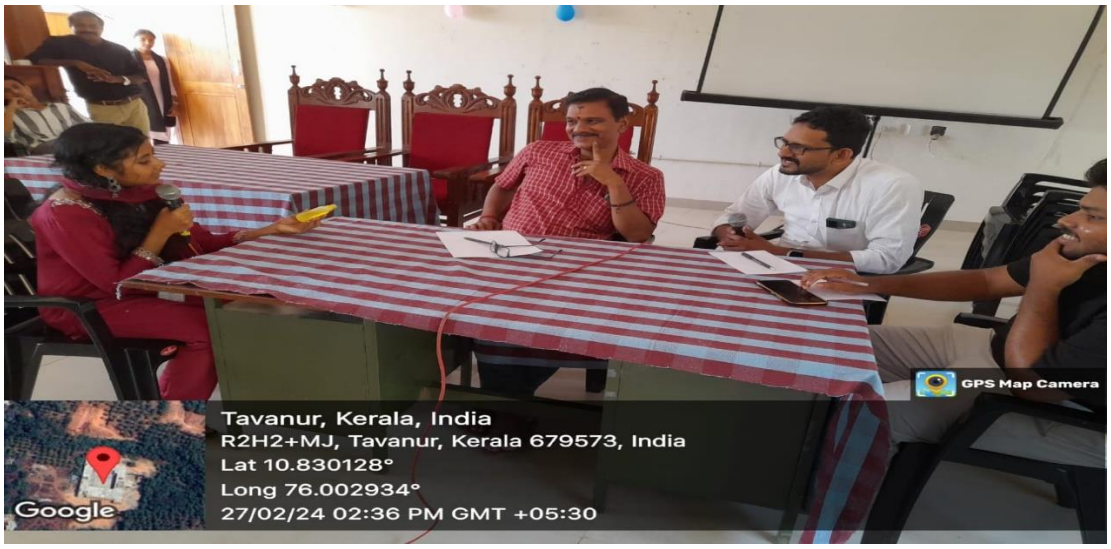

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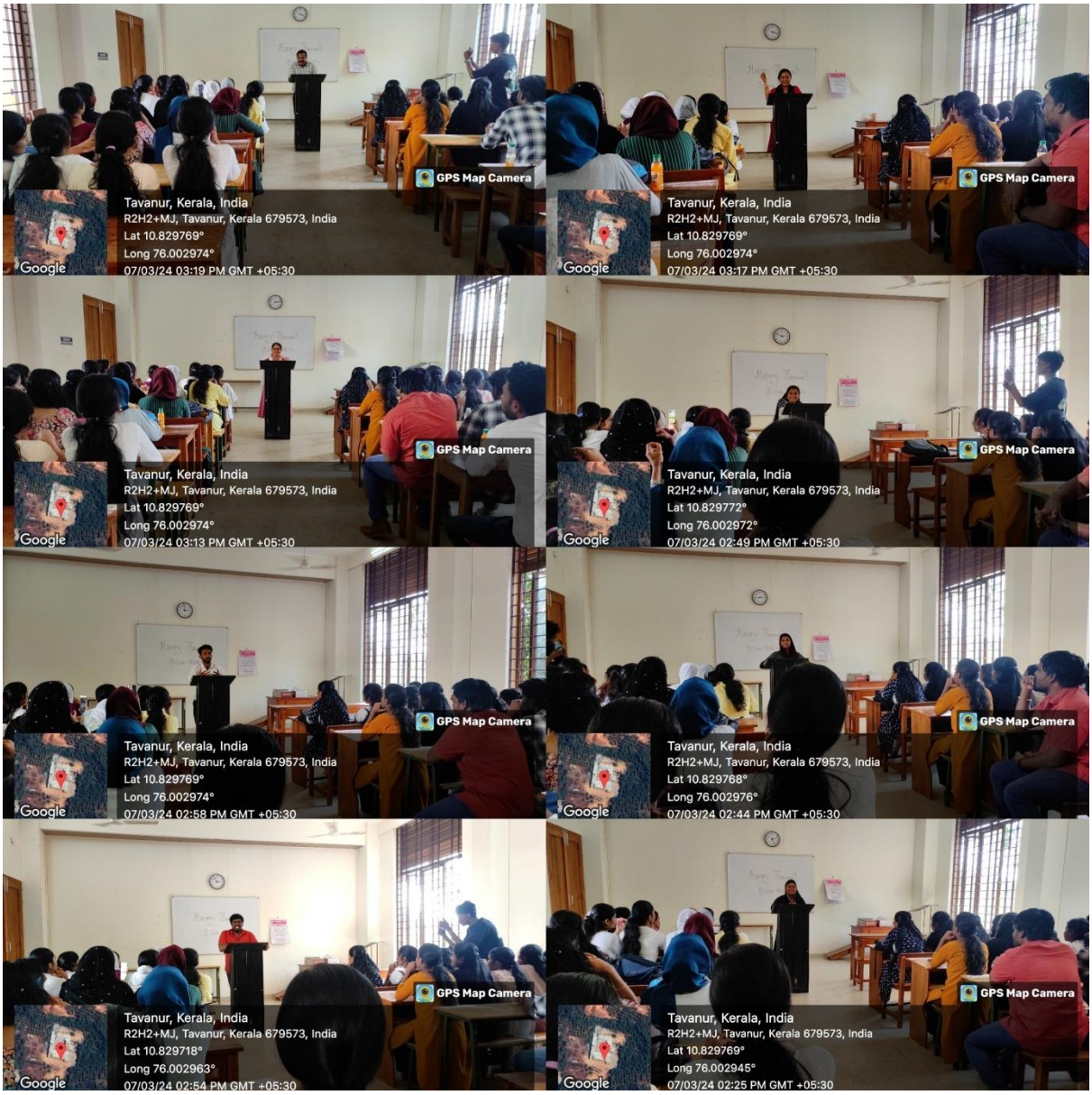


FAREWELL PARTY

On 7th March 2024, the Department of Commerce arranged a farewell party to the outgoing students of final year B.Com at 1.30 PM to 3.30 PM with great enthusiasm and off course nostalgia. College Principal Dr. Ajithkumar K.G inaugurated the party by cutting a cake and Head of the Department Mr. Vineeth TP addressed the students with his inspiring words and wished good luck to the students for their future and also appreciated their efforts. Class tutor Smt. Neena Merina, other faculties of the department Dr. Anitha K & Vijesh T encouraged the students that past must always be considered as a lesson with optimistic view looking ahead while taking up new projects/assignments and challenges in personal and professional life. Finally, students shared their experience and memories about the college, department and staff. All students are actively participated in the party and the department arranged snacks for the students.

Best Outgoing Student of 2024: SHAHLA SHERI (Final Year B.Com)







Report Prepared by:

Mr. Vineeth TP

(HOD, Commerce)